



**NEW YORK**  
**Clean Transportation Prizes**

# Meeting Procedures

## Participation for Members of the Public:

- > Members of the public are muted upon entry.
- > Questions and comments may be submitted in writing through the Q&A feature at any time during the event.
- > Today's materials, along with a recording of the webinar, will be posted to the Resources page on each challenge (e.g., [www.electricmobilitychallenge.org/resources](http://www.electricmobilitychallenge.org/resources))
- > If technical problems arise, please contact [Sal.Graven@nyserda.ny.gov](mailto:Sal.Graven@nyserda.ny.gov)



**NEW YORK  
Clean Transportation Prizes**

**Moderator**



**Shanika Amarakoon**  
Eastern Research Group



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# Successful Partnerships and Teaming Webinar

Shanika Amarakoon (Moderator)  
*Eastern Research Group*



# Overview

- NY Clean Transportation Prizes (NYCTP) goal
- Definition of “disadvantaged communities” (DACs) for this initiative
- ERG’s role on Clean Transportation Prizes
- Partnering with community-based organizations (CBOs)

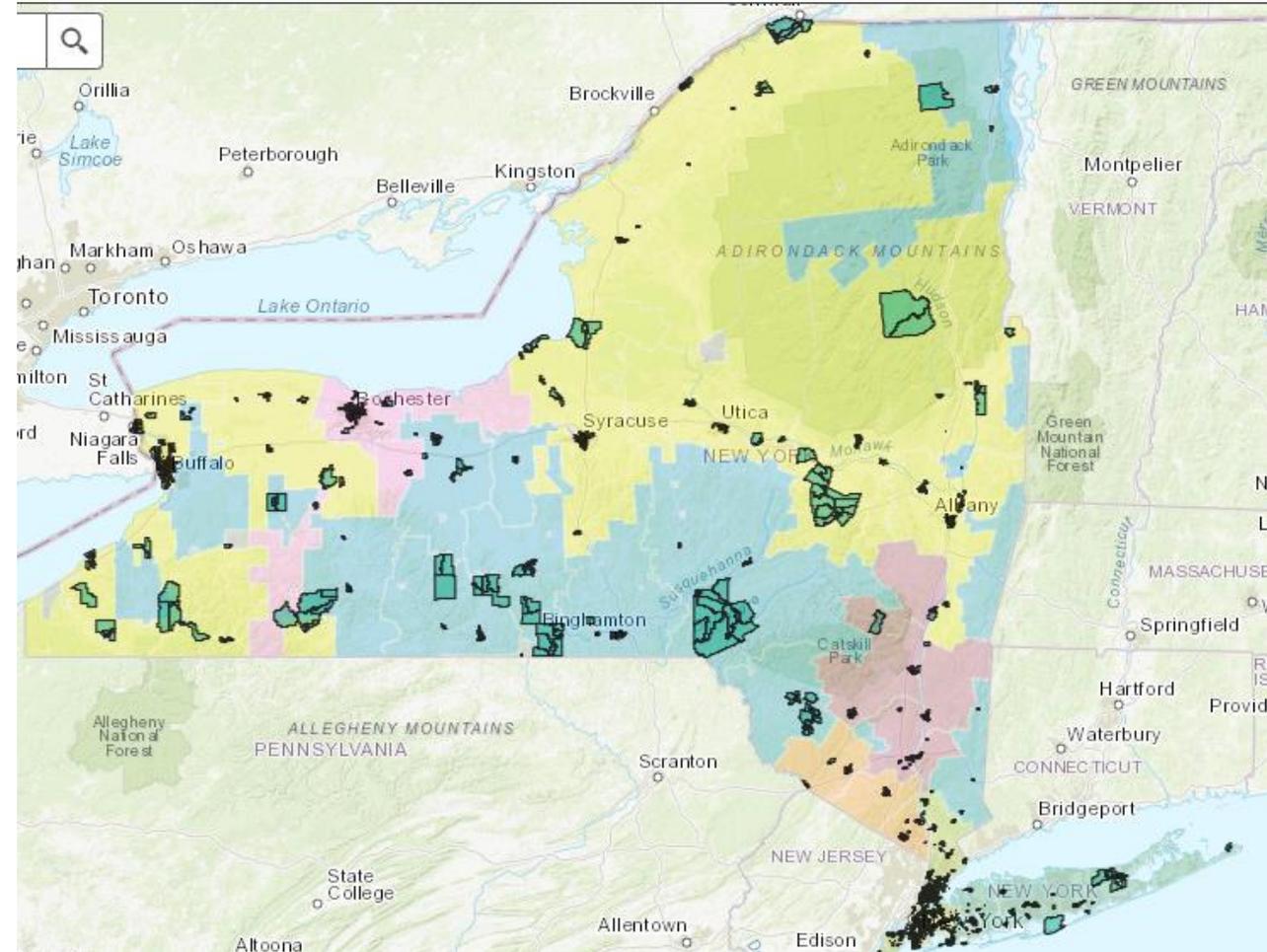


# Benefits to “Disadvantaged” Communities

A key goal of the clean transportation prize competitions is to deliver **benefits to disadvantaged communities** and meet their needs over time.

Link to map of NYCTP target communities presented on website and available here:

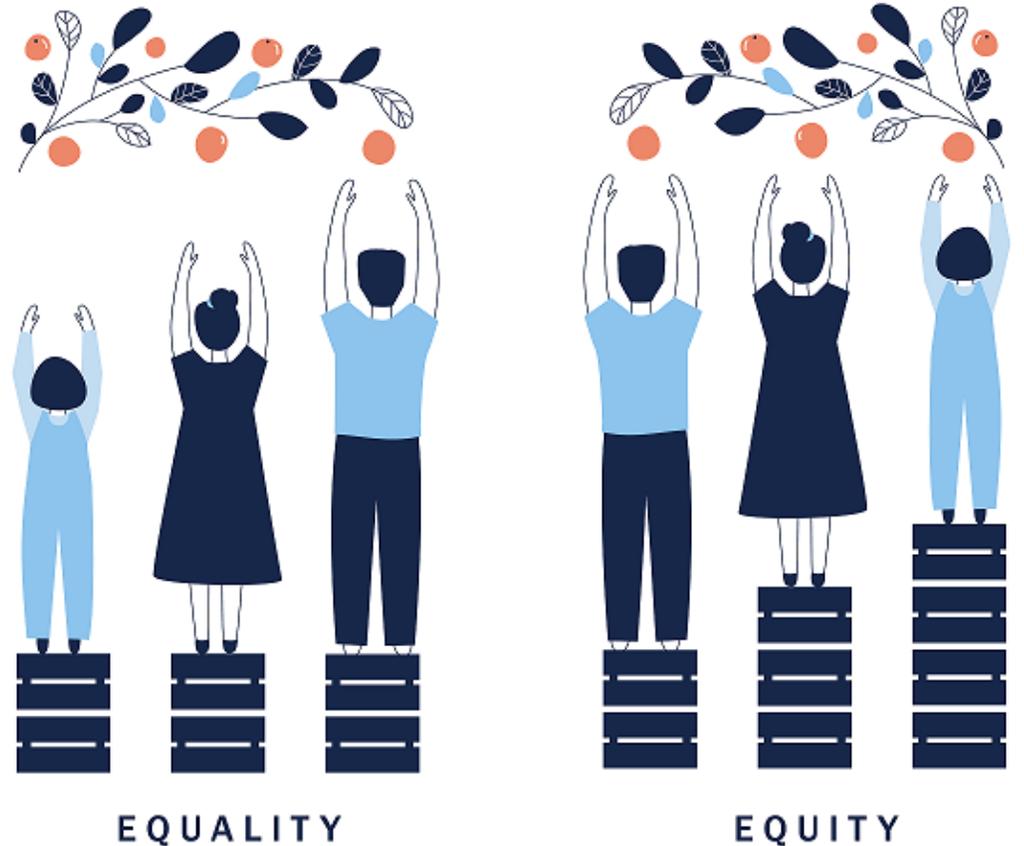
<https://nyserda.maps.arcgis.com/apps/webappviewer/index.html?id=9d0887960ddb417fadfbf69f837afbd3>



# Role and Support of Overall NYCTP Goal

The ERG Team (ERG, Hummingbird, and CBI) is supporting outreach and engagement with partner CBOs and underserved and overburdened communities:

- Convey the value and benefit of the NYCTP program to CBOs and communities
- Support engagement of CBOs (e.g., application and partnership process)
- Support goal to ensure benefits accrue to communities in recognition of environmental justice, diversity, equity, and inclusion

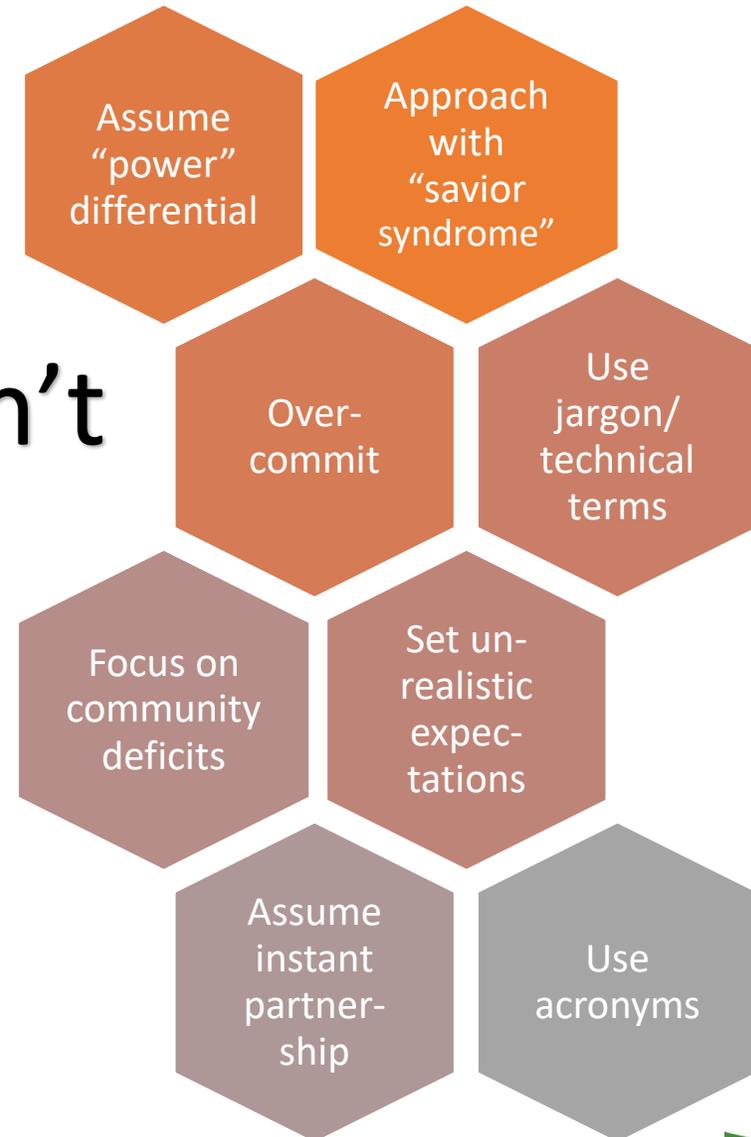


# Community Partnership Strategies

**Do**



**Don't**





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**Panelists**



**Shanika Amarakoon**  
Eastern Research Group



**Elle Ramel**  
GET Cities



**Nicole Payne**  
New York City



**Steve Gutmann**  
Forth



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# Register Now!

**Register by July 22, 2021 at 3pm ET to  
Apply by August deadlines.**

- > [nycleantransportationprizes.org](https://nycleantransportationprizes.org)
- > [questions@nycleantransportationprizes.org](mailto:questions@nycleantransportationprizes.org)

# Next Webinar

**Join us on Tuesday, May 25th at noon ET  
for the Electric Fleet and Mobility  
Insights Webinar**

- > Webinar information is on the resources page for each challenge:  
<https://www.electricmobilitychallenge.org/resources>
- > [nycleantransportationprizes.org](http://nycleantransportationprizes.org)



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